



# Update on New gTLD Auction Proceeds

Webinar | 7 October 2015

# Agenda

1

Welcome &  
Introduction  
*Jonathan Robinson*

2

Opening Remarks  
*Steve Crocker*

3

Recap of Buenos  
Aires and Key  
Takeaways

4

Discussion Paper  
Overview

5

Input Requested

6

Questions and Next  
Steps

# Welcome



Jonathan Robinson  
Chair of the GNSO Council

# Opening Remarks



Steve Crocker  
Chair, ICANN Board of  
Directors

# ICANN Commitments to Date

ICANN has committed to:

- Create a separate and distinct process to determine uses of auction proceeds;
- Broad and open participation in designing the process and next steps;
- A full and careful process for decision-making at a stage when level of money is better known.

# Recap on Buenos Aires sessions and Key Takeaways

# Buenos Aires Discussions on Auction Proceeds

## Two Key Sessions Discussed this Topic Specifically:

- A high interest session:
  - Community members presented a range of views and ideas about next steps
- A workshop session:
  - Staff, Board Chair, and Community received an update on the current context of the proceeds
  - Heard case studies from SIDN, the Nominet Trust, and CIRA who presented different considerations they took into account and issues faced when setting up their respective foundational / trust work

# Buenos Aires Session Key Takeaways

**1**

**Broad and substantial interest in the topic**

**2**

**Many ideas about how funds could / should be distributed**

**3**

**Recognition that principles / process & framework to be developed first**

**4**

**Suggestion – Discussion paper to guide future work and dialogue**



# Discussion Paper

## Overview

# Discussion Paper – Structure & Purpose

## Purpose

- A call for broad, open, and inclusive public comment on the topic of the proceeds from ICANN-conducted auctions for contested new generic Top-Level Domain (gTLD) strings
- To encourage participation from all sectors, regions and levels (or no level) of engagement with the ICANN community

## Structure

- Background: New gTLD program and current financial status
- Community and Board Discussions covering: GNSO Council initiative for a CCWG; Buenos Aires sessions; Proposal for discussion paper; ICANN Board discussions (Board Chair's personal reflections)
- Issues to be considered and addressed: building on initial comments from all
- Next Steps

# Issues to be considered

1

**Focus on Framework  
Development**

4

**Conflict of Interest**

2

**Intelligence Gathering / Expert  
Involvement / Participation /  
Outreach**

5

**Linkages with other efforts**

3

**Board Involvement**

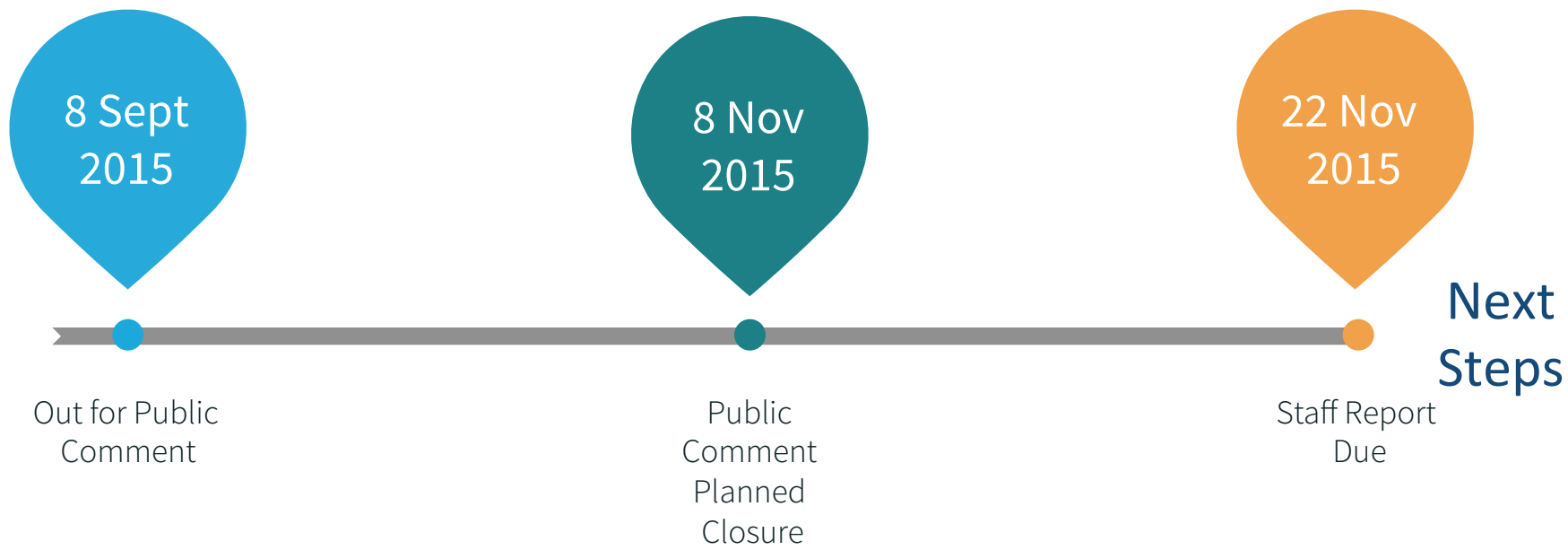
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**Implementation**

# Public Comment Input requested

- Are there any other approaches apart from a CCWG that should be considered?
  - Input on the issues identified
  - Are there any other issues that should be considered in the next steps of the process?
- ➔ *Any input on what to spend the money on will be included in the annex as it is not the focus of the discussion paper and will need to be considered in subsequent phases of the process*

# Discussion Paper Status and Timeline



**Discussion Paper is available [here](#)**

**Public comment forum is located [here](#)**

# Questions & comments