ICANN Transcription Data & Metrics for Policy Making Working Group Tuesday 31 March 2015 at 2000 UTC

Note: The following is the output of transcribing from an audio recording of Data & Metrics for Policy Making Working Group call on the Tuesday 31 March 2015 at 20:00 UTC. Although the transcription is largely accurate, in some cases it is incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the meeting, but should not be treated as an authoritative record.

The audio is also available at:

http://audio.icann.org/gnso/gnso-dmpm-31mar15-en.mp3

On page:

http://gnso.icann.org/en/group-activities/calendar#mar

Adobe connect is also available at:

https://icann.adobeconnect.com/p5nipfttt0y/

Attendees:
Cheryl Langdon-Orr – ALAC
Pam Little – RySG
Olivier Kouami – NPOC
Sara Bockey – RrSG
Graeme Bunton – RrSG
Nenad Orlic – ISPCP
Sonigitu Ekpe – NCUC
Mouhamet Diop – RrSG

Apologies:

Tony Onorato - Individual

Guest:

Ryan Casey - Kavi

ICANN staff:

Glen de Saint Gery

Nathalie Peregrine

Mary Wong

Edman Perez

Chris Gift

Steve Allison

Steve Chan

Berry Cobb

Terri Agnew

Coordinator:

The recording has started now.

Terri Agnew:

Thank you. Good morning, good afternoon and good evening. This is the Data and Metrics for Policy Making Working Group on the 31st of March, 2015.

On the call today we have Cheryl Langdon-Orr, Sara Bockey, Graeme Bunton, Olivier Kouami, Pam Little and Nenad Orlic. I show apologies from Tony Onorato.

From staff we have Steve Chan, Berry Cobb, Steve Allison, Chris Gift, Nathalie Peregrine and myself, Terri Agnew. And from the Kavi Group we have Ryan Casey.

I would like to remind all participants to please state your name before speaking for transcription purposes.

Thank you very much, and back over to you Berry.

(Berry Cobb):

Great. Thank you (Terri). And I heard a couple of names that I didn't see in the Adobe Connect Room. So if it's possible for you to connect, most of this session will be a demonstration on Kavi. And it will be helpful to be able to view that demonstration through the Adobe Connect Room.

So in terms of today's agenda, basically there's really only two parts. The first, we're just going to spend about ten minutes discussing kind of some next steps for the work ahead of us, specifically targeting around the charter.

And so we'll review through a couple of charter docs real quick, then I'll turn it over to (Steve Allison) that will perform a demonstration of the Kavi tool. And

ICANN Moderator: Gisella Gruber-White

3-31-15/2:00 pm CT Confirmation # 3005677

Page 3

then of course we'll exit with some next steps, mostly centering around the

Kavi pilot that is before us.

So to get started, I sent out in the agenda yesterday a couple of links to the -

some charter documents that had been created for some previous working

group efforts. And the idea was just to become familiar with the document

and how a charter is structured.

And what we're trying to accomplish here over the near term is looking for

ways in which to enhance the charter template that will hopefully shift some

of the cultural change, to begin asking and incorporating metrics into their

work.

So briefly just in terms of the overall process, the GNSO Council determine

that there's an issue. They assigned staff to create an issue report. Staff will

deliver that issue report to the council. And the council will deliberate on

whether to form a working group or not. And that could PDP or non-PDP.

If it is initiated, then a drafting team is formed to develop that working group's

charter. Once that charter is approved by the council, then the working group

begins. There is a slight variation to this process that is still being piloted as

well. And for certain issue reports, staff is creating a first draft of the charter to

accompany that issue report.

The council can deliberate on the specifics of that charter document. If they

think it's sufficient, it can be approved at the same time as the approval of the

working group. Or if there's some issues with the substance of that charter,

then of course a drafting team can be formed. But regardless of the path of

the process, the charter is the essential document that kicks the working

group off.

So what I'm hoping that we'll accomplish with the working group here is that,

you know, we're going to review a series of these deliverables or work

products that are created for working groups, the charter being one of them. But the idea is that we can help kind of create some guide posts or some guidance for the creation of these charters in relation to metrics acquisition or at least identifying some metrics that can assist the working group.

But at the same time at this charter drafting stage, because it's not their mission to or their goal to actually deliberate on the issues that the working group will be doing, you know, we can't be prescriptive at the same time or essentially doing the working group's work as you will.

So the idea is to try to create some sort of template that will ask a series of questions to the drafting team on how metrics may help address the issues that are being discussed. So one thing that I want to point out in looking at the charter which is here in the AC room - and I'm going to maintain control for a little bit, then I'll turn it over to you.

Section 1 is really kind of just the metadata for a particular issue being addressed in the charter. What you see here before you is the Thick Whois, which is probably one of our more recent examples, although this was done several years ago. But the template that staff uses today is pretty much structured still in this way.

Section 1 is the working group identification or metadata to the group itself. Section 2 is really the core - the meat or heart of what the charter is looking to accomplish. It defines the group's mission and scope, and identifies the issues that the working group are to address. And then down at the bottom, I think around on Page 4, then it also outlines objectives and goals and deliverables and timeframes.

And what we're targeting here is that perhaps there could be a third section in here, you know, for lack of a formal title, could be listed as, you know, key metrics. And in that section will be some sort of template that we define or that the working group here will help define, and again to try to change the

Page 5

culture about being much more metrics focused and data driven in the issues that are being deliberated.

So what are some of the possible questions? You know first and foremost we can perhaps create a template that will help the drafting team define what the goals of the group are supposed to be, and what metrics that they can measure to make sure that those goals are being met.

We could help them identify a series of questions that when answered that could provide insight that is necessary to achieve that particular goal. We could also try to come up with some aspects of what metrics that can be collected and analyzed that will help answer those questions.

And then I could almost envision some kind of small matrix that could force the drafting team to maybe identify a specific metric, perhaps provide an example and a question that could possibly be answered that relates back to that metric that then relates back up to the issue that's being - that will be deliberated on.

The other thing that I'll mention here - and we've talked about this several times - but one of the critical aspects at the closure of a working group after they've defined their recommendations and they're ready to send those up to the council is kind of that last recommendation that we hope to change, which is to have the working group eventually define what metrics will be required to measure the success and outcome once those recommendations, should they be approved by the council and ICANN or the board and then implemented by ICANN, what measures of success will be required to make sure that that recommendation was implemented in the attempt or the way the policy was defined.

So what I could see as it relates back into the charter is either in this deliverables and timeframes section or perhaps in a previous section, that

Page 6

kind of standard language always be attached in terms of defining the scope

and the output of that future working group.

So in general that's just kind of the outline. In terms of next steps, what I'm going to do is create a blank template of a charter document. So it will be the same form that you see in the Adobe Connect Room. But it will be stripped out for all of those - for all of the content that's specifically related to Thick

Whois.

So it will be just kind of a starter template. A lot of what Section 3 such as

membership criteria group formation - all of that content will be in there.

That's kind of the standard package as these relate back to the working

group guidelines and the rules that govern and dictate a particular working

group and their roles and functions. But again, our focus is going to be more

on the second.

But with this template that I'll send out, I'm going to go ahead and create a

third section and populate it with some introductory type questions. And then

we'll send this out to the working group for feedback over the list. We'll make

sure that tracked changes are enabled. And members are welcome to

comment how they see fit, add additional questions that perhaps could be

asked at this stage.

And then when we meet again in a couple of weeks, then we'll roll our

sleeves up and try to finalize what this section is. Hopefully we can try to

close out on the charter document. And then we can either move over to the

issue report or to the final report and the recommendations section in there

as well.

So that's really all I have for this topic. Are there any questions before we

move on to the next item in the agenda? Seeing and hearing none, so the

next part is basically the Kavi demonstration - so just a couple of quick

comments in this regard.

ICANN Moderator: Gisella Gruber-White 3-31-15/2:00 pm CT

Confirmation # 3005677

Page 7

At our last call as well as a quick note on the agenda that I sent out yesterday, during Singapore Fadi - I can't remember which session it was that he mentioned it - perhaps it was the opening session. If not, it was one of the other satellite sessions.

But he had talked about a larger initiative about outreach and trying to grow participation within ICANN, and especially around policy development. As many of our veteran members know, you know, we have a very short or small bench from which we had to choose from for all the issues that are being addressed.

And it's been an ongoing topic of discussion of how do we attract new persons into the community to help us address these issues, not only for their respective experiences, but of course the other component is to share the workload. As many know, there's a lot going on and a lot of work going around, though the idea is to help grow that.

So this particular pilot and the project that we're working on here is one piece that fits into this larger initiative. And one of the kind of issues that exists out there is when a person is interested in signing up for a working group or a cross community working group, etc., it's a very manual process today.

(Steve) will talk more about this in a little bit. But the idea with this particular project is to try to make that easier. But another important component to this is how we measure success of participation. And that mostly circles around being able to measure participation, but as well as another important aspect is measuring the diversity of the participants.

As many know in the developing countries, participation is more difficult and a little bit harder. But we do want to start to measure where these gaps exist. And part of doing that is acquiring that data on the back end. And

ICANN Moderator: Gisella Gruber-White 3-31-15/2:00 pm CT

> Confirmation # 3005677 Page 8

unfortunately today in terms of how working groups are managed, the

systems or processes behind the scenes are a little disparate.

And one of the objectives behind this project is to try to consolidate a lot of

that and centralize it so one, that it's not only easier to manage, but certainly

a lot easier to measure, which directly tie into a separate initiative that Fadi

has mentioned several times, and that's about outlining the organization's key

performance indicators as well.

So I've just got a couple of more statements. So this particular pilot that

(Steve) will jump into is kind of loosely in two areas - for lack of a better word

- kind of a phase one and then a phase two. Phase one kind of is more from

a back end management perspective.

This is to really help out the secretariat team. And it focuses around the

aspects of what it's like to have to sign up members for a working group - the

calendaring and scheduling, statements of interest, attendance, etc. But more

specifically for this phase one, we're going to focus a little more on the

calendaring and scheduling and attendance taken - attendance of working

groups.

And then phase two kind of gets more onto the side of the document

management and collaboration around documents that are used in working

groups. And that probably won't be so much formalized in the terms of this

particular pilot. But we don't want to preclude from working group members

on helping us out with this pilot to play around with the tools that Kavi offers.

And in fact, as we get closer to documenting our initial report, we may try to

work with that document within the Kavi as well, and so we can get some

lessons learned around that space.

So with that I'm going to turn it over to (Steve). And he's going to take you through the demo and wrap things up for us. And thank you everyone for participating.

(Steve Allison):

Thanks (Berry) for the introduction to the topic. This is (Steve Allison) for the record.

So (Berry) hit on a couple of really good points. And this slide actually maybe reiterates it at a more granular level as we look at the specific tool set that I'm going to show you today. So I'll just briefly, you know, walk through some of the problem areas that I think will resonate both with the internal staff as well as with the working group. And then we'll get right into the demonstration.

And then there should be time at the end of all of this for questions. So if you want to either put them in the Chat or, you know, just jot them down, we'll hit all of them at the end. And we can easily go back and take a look at some stuff if there's questions from the actual demonstration.

So the two working group problem areas that we have - one is around the formation, that they're suggesting going through a lot of the processes to get people into the appropriate working groups, to have visibility into what groups are available to them during rostering and attendance and setting up and scheduling.

And so we think that these are areas where formalizing a more rigid, automated tool set can increase capacity to our staff to support a larger population of working groups, and also free up a lot of their time to, you know, focus in on some of the other areas that are maybe not as, you know, focused on.

And then separately and which I think probably resonates more with the working group is around the actual operation of the working group. And so

these are increasing the efficiencies and the transparency of the, you know,

work taking place within the working groups.

So you can imagine, you know, especially from a newcomer perspective being quite time consuming to reorient themselves from one group to another, especially with a lot of the activity taking place within mailing lists. It can be difficult sometimes to dig into some of those threads to find documents that are, you know, being discussed, and the specific changes from one version to the next.

And then in addition I think, you know, from both a working group perspective and from a staff perspective, sometimes we'll see in these thread conversations plus ones or disputes to issues. And we want to really make sure that there's transparency into, you know, building a general consensus on issues that are being raised so that, you know, solutions can be driven from the working group, you know, effectively from one version of the document to the next.

So these are some of the problem areas. There's definitely other ones that we can explore in the future. But I think these are some of the issues that we'll start to be able to experiment with from tool to tool to see how we can improve some of these efficiencies and transparencies with working groups.

Okay. So part of the vision - and this isn't - the first part of the vision isn't what we're going to explore in the pilot. But I wanted to provide some of this vision so that you can see where we're coming from and where we think we're going to go with some future tool sets.

And that vision is that at some point we'd like to see on icann.org or some other resource, an index of all of the different working groups that exist, not only for GNSO or GAC, but at large potentially an area where users of the community can go to to find the groups that they want to participate in.

And then to have those groups integrated with their, you know, some standard profile, whether it's an icann.org profile or some other profile so that they don't have to go through and manage multiple user accounts. They can very quickly find the group that they're interested in, and drive into the space where they're doing work so that they can auto be added to the group if you will, you know, be signed up to the mailing lists automatically and really streamline that process of getting people over that barrier to entry.

And tied to that also could include things like having a, you know, library of statements of interest that people could apply to the groups that they are, you know, joining. And so that's part of the vision is that at some point, once we find the workspace management tool that can really manage the operations of the working group, we want it tied into something that will really make a seamless experience so that people don't have to relearn and click around and go from one SSAC to another and relearn a whole new process. They can really reuse it across the board.

For today what we'd like to do is talk about the specific areas of workspace. And we're going to use Kavi workspace as our pilot, although, you know, in the future who knows what tool will meet our needs? But I think going through this pilot with Kavi will really shed some light on what our needs are in the future for a production level environment.

So Kavi is a corporation that's been doing this for about 18 years, building collaboration tools. And they have a lot of experience in the standard bodies and consortiums. And so they bring a lot of insights into this process for us as we, you know, try to improve not only our working group efficiencies and our measurements, but the transparency to the whole process so that we can go back easily and recall why we made certain decisions, what, you know, who said what under what, you know, statement of interest. And we'll have a lot more visibility into how decisions get made. And we'll be able to start I think driving greater participation across the community.

Page 12

So what we'll look at today is the homepage when we log into a workspace.

And we'll start seeing how if we're part of multiple working groups, how that

content aggregates across the site on the homepage. We'll start looking at

what the roster kind of looks like from within a working group and, you know,

what are some of the benefits we get from having, you know, automated

synchronous roster of all the members of that group.

We'll take a look at the calendaring functionality with Kavi. We'll show what it

looks like to create an invite, and what that invite looks like in Outlook and,

you know, potentially, you know, what that would look like in other platforms

as well. And then we'll really just briefly touch on their document library

capabilities and the mailing list and, you know, commenting features within

Kavi so that you guys have enough tools in the toolbox to play around with it

during the pilot.

So before I hop into it, if there's any specific questions that you guys want to

hit on for just the vision and/or just the topics that we're about to run through,

now would be a good time. Or you can capture them and wait until the end.

Okay, without further ado, I'm going to make my screen a little bit bigger so

you can see it. Can everyone see my screen?

Woman:

Yes.

(Steve Allison):

Perfect. Okay. So this is the homepage that a user could expect to see if they

were logged into Kavi. There's a couple of nice things about the homepage

that I wanted to go over. And then I'll dive into DMP and working group space

that we've created and guide us around that.

So from the homepage, one of the important things that I want to cover is this

little widget down here in the bottom left. This - in general, this page - what it

does is aggregate content across all of the groups that you're a part of. And

so when someone logs into Kavi, they'll start being able to see an agenda

almost of 24 hours out, 7 days out, 30 days out - whatever the frequency is - of items that are coming up.

And that could be, you know, teleconferences there coming up and when, and give them links that quickly hop into them and/or RSVP to those events. Action items - so within working groups, if we start, you know, acting more formally and assigning certain milestones or objectives that people could accomplish, we could start seeing those things pop up. And, you know, some of the other activities that take place within the groups will pop up in the seat here, and give people visibility to make sure they're not missing things that are up and coming.

In addition to that, we have - those of you in different social media tools are probably familiar with this, but these are like pending items that are assigned to you or that are, you know, that you're invited to that you're supposed to attend like meeting invites and things like, pop up in this little menu item as they become relevant. So it's a really good way of knowing if there's something pending or urgent or, you know, due immediately.

So we have some tools that are given to us on the homepage of the workspace that guide us throughout the site. In addition to that there's one other really important element on this page which is this go to menu. And the go to menu gives you a bunch of different filters of content that are within the site, you know, ways for you to quickly filter all of the different documents across all of the different working groups that you may have access to, and really powerful filtering tools from within that to start doing research on things.

So, you know, community members that are trying to recall why certain decisions were made or different versions of documents or the comments on those documents, can use some of these tools to, you know, filter the content within all of the different work groups.

Page 14

And then in addition to that - and probably most importantly, is this my group

section which will really keep, you know, populate this area right here with all

the groups that you're a member of. So you can see I happen to be a

member of one call the Data and Metrics for Policy Making - and so this is a -

just a quick navigational tool for people to hop into the actual workspaces for

each of those groups.

I think that's it for this phase. So what I'm going to do is I'm going to hop into

that group. And then I'm going to give you guys an overview of what it looks

like to actually, you know, work within a working space. So if I click Data

Metrics and Policy Making, I am logged in as an admin, so there's actually

some additional items in this little menu here that a normal user wouldn't see.

But by and large this page will look as if it would look if I were a regular

member of the working group.

And so I'm going to break down the contents within this working group for you

guys. The first thing I wanted to cover - if I scroll down just a bit - is the group

notes as well as just some of the other widgets within this group. This is really

the heart of the workspace.

I have the group notes section that a secretariat or like a group chair could

populate. It would give background information - so very similar to how our

current Data Metrics and Policy Working Group confluence page looks. You

could populate a background in this section.

And there's actually a background that - you can make the background public

or not public so that other members of, you know, ICANN, you know, broadly

the community would be able to see from an external perspective, and

determine if that's something they want to be able to join or not.

And then in addition to that there's all these widgets that kind of aggregate

the type of content that's taking place in the workspace. So there's

Page 15

documents that are being created or updated that people can quickly hop to.

You can see there's all kinds of activity taking place within this space already.

We're making some, you know, dummy action items. There's calendar events that have been created and/or modified and sent back out to the working

group. We've been, you know, testing different functionality like (unintelligible)

or, you know, consensus building, and really just like document upload.

So you get a lot of feeds that within this group to keep tabs on everything

that's happening. And it's, you know, very organized so that you can really

key in on the areas that you want.

In addition to that, up here on the top we've got two kind of menu bars, one

specifically for the major sections of the working group as well as a couple of

menus over here to view some key functions within the working group - so

one of them being post a message.

This is a link that if you happen to be logged in and you wanted, you could - fi

you're a member of the group - send. And you can see down here at the very

bottom - you could send mail to the actual working group's mailing list. Or you

could actually contact just the chair. The chair actually authored the working

group's auto create a mailing address for the chair as well.

In addition to that there's a charter - so if I were to click on the charter, this

should look really similar to what you guys just saw on (Berry)'s screen share.

You could easily upload your charter or versions of that charter as they're

defined and pull those up easily - so your basic document management

capabilities for that.

And then finally there's RSS feeds. I won't dive too far into RSS feeds. But

the individuals that want to start subscribing to different elements of the site

so that they could keep a closer tab on them and some other external tools,

whether it's Outlook or some other RSS reader, there's an ability to do that.

ICANN Moderator: Gisella Gruber-White

> 3-31-15/2:00 pm CT Confirmation # 3005677

Page 16

And so when we start thinking of transparency purposes, that can really be a

powerful way for individuals that want to have some level of observer access

to the group to, you know, subscribe to the elements that they think are most

appropriate for them.

So in addition to that, we have these menu items at the top. And I'm just

going to really briefly - they're probably quite intuitive to you already. But I'm

going to briefly talk about them. And then we're actually going to dive into a

couple of the key ones.

So we've got the homepage which is what we're looking at. We have the

documents section. This is really a library. And I' going to dive into this a little

later. This is a library for us to attach reference material, start uploading the

working drafts that we have for documents or other artifacts that we may

have commenting, you know, open comment periods on within the working

group.

It can be an area in the future for us to actually collaborate on and hash out

ideas. So there's a new functionality that we're looking at with Kavi where

people can live edit right from within the document section, similar to how

they do Google Docs.

And so it's really just very similar to the basic document library capabilities

we've seen with other collaboration tools as well. But the powerful thing that

we'll see with that is the ability to filter and search for and find documents that

were relevant at different times for us. So for transparency purposes, it's quite

powerful.

We'll talk about the roster as well. So the ability for our secretariat teams to

build out a quality roster of all the members of the group tied to their, you

know, user account so that we are always using the appropriate contact

ICANN Moderator: Gisella Gruber-White

> 3-31-15/2:00 pm CT Confirmation # 3005677

> > Page 17

information for those individuals. And so we'll start seeing, you know, some of

the benefits of that.

Calendaring functionality which you guys are probably quite familiar with, but really focuses in on our ability to create invites and/or show milestones that we want to hit within the working group so that everybody has visibility into what things are upcoming, how to join those meetings. Let's see, do I have

that? Oh. How to join those meetings, you know, getting the call in details

appropriately and being able to get updates to those invites and whatnot.

And then ballot and action items - we probably won't dive into this meeting.

But obviously that's things that you guys are welcome to explore a little bit on

your time during the pilot. The balloting capability has two pieces of

functionality. One is like a very formal ballot that, you know, we may or may

not find value in.

But a formal ballot where we can engage consensus on specific items of the

document. And then even less formal ballots, for example, you know,

querying the working group on when is an appropriate time for us to host our

meetings. So there's all kinds of different scenarios that we may derive from

using a balloting capability.

And then finally the action items - so actions items is, you know, our ability to

actually tie an individual to an objective that we want to accomplish, and then

really have the visibility to see, you know, that it's closed out appropriately

and has that traceability along the way.

Those are some of the - and actually it looks like I missed comments. So the

final one would be comments - is our ability to start dialog on and create

really - what it comes down to is create issues with - that we can discuss with

the members of the working group and arrive at a solution that we want

applied to one version of the document or the next.

Page 18

And so the power behind something like comments is in, you know, building

out the appropriate threaded conversations from one issue to the next so that

when we go from one version of a document to the next, we go okay, well

these are our five issues that we wanted to resolve. And here's the solutions

that we identified to them. And then look, the next version of that document

actually has that. So it gives a lot of powerful traceability for everybody to go

through that process. I think that's what we'll see when we click through some

of these.

So to begin, I will clock on the roster section. So again I'm logged in as an

admin, so it does look a little bit different than a normal user would see. But

it's quite similar in that, you know, a member of the working group could log in

and see the other users of the working group - the other members.

And so for example you could click - I could click on (Berry). And I would get

the contact details that were provided. And again if I go back to that previous

vision that I'd discussed earlier, you know, part of that vision is that we would

pull that data from whatever that universal profile is so that (Berry) doesn't

have to constantly be updating yet another, you know, profile and user

account. So they can just store it one place, and then it would just propagate

to the appropriate location.

So we have his contact information. We can actually see some of the activity

that he has within the working group - the comments, the documents that he

may have uploaded, and really just like some of the contact details to actually

reach out to him. So that I think streamlines a lot of that process.

And in addition to that, because now we have an appropriate roster, we'll

start seeing how this ties into being able to do attendance very easily, and

start tracking on the attendance and whatnot.

The second section here is calendaring. So it should look quite similar to

other calendars that you guys are used to. As calendar events are created or

ICANN Moderator: Gisella Gruber-White

> 3-31-15/2:00 pm CT Confirmation # 3005677

Page 19

action item are created or ballots are proposed, those types of items will start

showing on this calendar view. And in addition there's also like more like an

agenda sort of view that can build up as well so that people can just see like

a table of all the items.

Another thing about calendars - if we were to click on an actual item just as

an example, you can see that we have a number of pieces of metadata that

we can start collecting so that we can push those out, and so all of these

calendar events are tied into the like standard iCal formats.

And Kavi's actually done a pretty good job supporting this across a lot of

different clients. So for those in the working group that have, you know,

Outlook - fantastic - Explorer using the calendar invites with Outlook and

those in Google. You're welcome to do that.

So whatever those clients are, start exploring with them the ones you're most

comfortable with. And then, you know, start thinking about that - your insights

on this so we can collect that feedback. But I think that we'll start seeing, you

know, a pretty stable environment for us to start sending invites out.

Looks like we have one hand raised - Cheryl?

Cheryl Langdon-Orr: Hi. Thanks for that. Cheryl Langdon-Orr, and I hope you can hear me.

The calendar issue is one that I was asking about when we were hearing that

we'd be having this presentation. And as Nathalie or anyone else who's ever

looked in my calendar knows, they'll understand why.

You gave me pause, and I put my hand up when you said, you know, if you

use Chrome or Google, you're welcome. Are you saying that this is not robust

in terms of its interoperability with the Google system?

(Steve Allison): No. I'm saying the opposite. So what I'm saying is that...

Cheryl Langdon-Orr: Okay.

(Steve Allison):

The way it will work is that, you know, as people are sent the invites, whatever their native client application is can also be used to manage their day to day activities. The site itself is fine for like, you know, getting an aggregate of everything that's happening within the, you know, the web site and across multiple working groups.

But it - most people are working out of their inbox or out of their Google calendar or whatever the client may be. And what I'm saying is I'm encouraging you to test this with those tools, and let us know how effective it is.

Cheryl Langdon-Orr: Right.

(Steve Allison): And I think that we'll find that it works guite well.

Cheryl Langdon-Orr: Okay. Because therefore it can come - I can take it as a feed. So if the DPM calendar is up and running, I can just take a feed from this calendar. And I don't have to go in and pull - that will, you know, coexist with all the other calendars I get feeds from?

(Steve Allison): Yes, sort of. As opposed to pulling it down or requesting a feed, because you're a member within the roster and because you're on that mailing list, it would send it out. As an example, let's say you were using Outlook. It would

send it to your Outlook as a normal Outlook...

((Crosstalk))

Cheryl Langdon-Orr: Sorry, that's me having apoplexy (unintelligible) of using a Microsoft product, but go on.

(Steve Allison):

Well whichever product that you choose. But yes, that's one of the - that's definitely one area we want to focus on though is how effective actually is it? And we think it's effective. So hit it hard.

Cheryl Langdon-Orr: I'll give that a damn good testing for you. Don't you worry about that.

Nathalie, you and I get to play. Thank you.

(Steve Allison):

There's also a couple - just at the top here - a couple of ways to filter the data out that you're welcome to kind of play with this and see, you know, how effective even within the web interface is it at indicating what's up and coming to you or, you know, things that cumbersome? By all means start thinking about and critiquing, you know, how these things play into your day to day activities so that we can, you know, extract that from you.

In addition to that, I'll hop over to the documents section. So just to briefly - with documents, this should be similar to how you would experience, you know, any other document management tool. We have a list of folders on the left that can be predefined.

And, you know, what I'd like to encourage as we start going through this pilot, is start thinking about, you know, what are a good set of folder structures? And what are the things about the document library that really enables further than we had been prior to having a tool like this?

Does it, you know, give us better visibility into the documents that we're discussing in our mailing list - in our discussion thread? Is it easier to find these things or is it more cumbersome? I really want us to start exploring what it is about, you know, these areas that are more effective for us.

Since the documents can be one of these areas, the documents can have multiple different revisions. So we don't have to keep uploading a document and appending a revision number to it or, you know, the initials of who edited it last. We can just re-upload the document, assign it to the same location,

ICANN Moderator: Gisella Gruber-White 3-31-15/2:00 pm CT

> Confirmation # 3005677 Page 22

and then it just starts tracking a lot of these revisions on our behalf. And so as we have discussions on these, you know, versions of the document, we'll

start to be able to track, you know, what issues we came up with and when,

and what, you know, revisions we actually came to run resolution to.

So the documents area is one area where you guys are welcome to explore.

We put in some training documents within the training documents folder. So,

you know, if you feel like you're still a little lost going through Kavi, by all

means click yourself to the training documents, skim through those. And then

if not, obviously reach out to us.

And so that's the majority of the functionality I wanted to cover. There's a

couple other areas within commenting, action items and ballots that, you

know, you're welcome to explore through. Or if, you know, you have specific

questions, we can do it during this session.

I just wanted to give you enough of a taste of the functionality in here to, you

know, to give you the confidence to explore through it. You can't - you're not

going to break it in any way. So I just want you guys to get to that point where

you're comfortable clicking around in there without going so far into the

weeds that we forgot why we're here.

If I may, for a moment I'll stop sharing, I'll show one more slide. And then we

can hop right back in to Kavi if there are specific scenarios or questions we

want to go through. And then just for reference, we also have (Ryan Casey)

on the phone from Kavi if there's like a really technical question that we want

to throw over at him. He's always excited to have them.

We've got 12 minutes - okay. So just to kind of close up, I'm going to go over

the next steps that we think we should do for the pilot. And then we can kind

of open up the floor if there's other additional questions as well.

So for next steps, we expect to see user accounts and IDs created for the working groups this week. You'll start seeing the invite message that comes from the Kavi platform. And it will have all of your credentials there. You just click on that link. I think they're good for 72 hours. So I wouldn't wait two weeks. If you click on that link, you set up your password, and you should already be in the working group. So you should be able to start clicking around as soon as you get that link.

For upcoming DMPM meetings, the next call is scheduled for the 14th. So what we expect to do is that we'll send duplicate calendar invites, one from the secretariat as you're already used to - same process as normal, and then also one from Kavi, just to test the functionality.

So you guys can click on it and you won't be afraid that you're going to, you know, not get, you know, the details that you need, you know, if something were to go wrong. You'll already have your original invite.

Following that, if we're comfortable or there's no hiccups going through that, the following meetings, we'll directly send them from Kavi as iCal attachments just to make sure that people are still getting the actual invite from Kavi. And then all the proceeding meetings afterwards, we'll try to use the native Kavi functionality for invites with the iCal as a backup so that, you know, just in case something goes wrong, people have them.

So we'll kind of phase our way through that just to make sure that the core functions of the working group, you know, aren't diminished in any way. In the meantime you're welcome to log into the DMP and working group. You're going to have access to it. You're welcome to click around.

You can modify your profile. Do whatever you guys want to start exploring some of that functionality. We're going to be using Kavi for like attendance tracking and a lot of the secretariat functions as well. But you guys are obviously welcome to start playing with and thinking about some of those

ICANN Moderator: Gisella Gruber-White 3-31-15/2:00 pm CT

> Confirmation # 3005677 Page 24

phase two elements around the operation of Kavi and our day to day

processes.

And then I just wanted to kind set the expectation that sometime -- like the

members. I'll probably do them one on one at first, either like a short call or

just like a short email with each of the members to start collecting some

insights on their experience using the tool. And that way we can start

collecting some of that qualitative feedback that will drive our future

second week of May -- expect me to reach out to the working group

requirements, whether it's with Kavi as a production system or some other

tool or, you know, some hybrid of them eventually. Who knows?

But I really want you guys to feel like the experience that you have can

influence, you know, how we shape this and present this to the rest of the

community so that we kind of get the holistic perspective going forward. And

then as you're going through the pilot, if you have questions you could always

send them straight to Kavi. They have a help desk at kavi.com email address.

And they'll respond to you. They're really quick on that.

So if there's issues that you're having or something not working right, you

could either go straight to them or you could send an email to one of the three

of us and we'll see if we can help resolve it and/or go to Kavi and kind of

facilitate that process. You guys are welcome to reach out to any of the four

of us.

So that is that. I will open up the floor to questions and/or show some other

scenarios if you're interested.

Looks like (Muhamad)?

(Muhamad):

Yes. Thank you very much. Do you hear me?

(Steve Allison):

Yes.

(Muhamad): Hello? Okay, I have a question regarding one issue that might be a sensitive

one.

(Steve Allison): Okay.

(Muhamad): Is - do we have any issue regarding the storage of the - of all the data related

to the organization like ICANN in an environment where we don't have - what

guarantee do we have regarding the confidentiality of the platform for an

institution like ICANN that is starting to be more and more on a stage of

becoming more and more international?

What can happen if all this data will be stored in an environment where we

don't have all the guarantee that confidentiality will be guaranteed within the

system? So that's just a question I raise regarding the fact that all the data

will be stored in the individual space that going to be managed fully by the

admin people from Kavi.

(Steve Allison): (Berry), your hand's up?

(Berry Cobb): Yes, this is (Berry). Thank you for the question (Muhamad). It's definitely a

concern. Certainly the security platform for Kavi, you know, and (Ryan) could

speak to that more. But it is a robust security model where member data will

be secured.

The other component - at least for this pilot and even if we were to go

production in the future with this kind of platform or whether it be through

icann.org - the community data that will be requested is no much more than

what is requested of you today.

So essentially it's your name, the region and your email address. Outside of

that I don't think we foresee collecting any additional data along those lines.

And I see (Ryan)'s hand is raised. He can talk about maybe some more of the security aspect.

(Mark): Yes. Can everyone hear us okay?

(Steve Allison): Yes.

(Mark): Yes. Hi. This is (Mark) at Kavi. Security, privacy, confidentiality are

(unintelligible) at Kavi. So and we serve over 100 organizations with similar kinds of confidentiality and privacy requirements as ICANN, including the US

government at NIST and many other standard orgs.

So I'm pretty - I'm quite confident we'll be able to meet your requirements. But we've been talking with IT in some detail. And they've been looking at the infrastructure that we support in our private cloud. And we'll get into those in as much detail as required to make you guys feel comfortable.

(Steve Allison): Thanks (Mark). So that's only, you know, as we go through the pilot and we

discover the functional level requirements that we have, at some point, you know, if we were to start considering Kavi for a production level system and the community was already comfortable functionality wise with what it does provide, it's a great topic that should be broached, and, you know, really

facilitated with the IT team leading that part of the conversation with us.

(Berry Cobb): So this is (Berry), you know, and I guess just to pick up kind of where (Steve)

left off with next steps, you know, as he mentioned IDs will be distributed later in the week. And as he also mentioned, you know, everybody is welcome to

play around, add different documents or, you know, play with the different

features.

As it was discussed, you know, again kind of phase one is really more the calendaring and scheduling component. And during this pilot, one of the important requirements is that, you know, we basically need to still maintain

Page 27

our current method for how we perform our work within the working groups, such as posting to the mail list, upload of documents to the Wiki, and those kinds of aspects. So that we maintain he openness and transparency of what the working group is doing, staff will make sure that those components are maintained in parallel to this pilot.

And the only other thing that I'll close with - and it kind of relates back to the calendaring and scheduling that (Steve) touched on. So again that first - next week I believe when we announce the call for the 14th, I do expect kind of some duplication as it relates to the calendaring and scheduling because we have several, you know, observers to the group that don't necessarily participate on the calls.

And we expect that not everybody that is assigned to this group will complete their ID registration into Kavi. So we want to make sure that the same announcements of our working group meetings are made available to everyone so that that first - this first run, there will be duplications in regards to the calendaring and scheduling.

And then as the weeks progress as was mentioned, then we'll start to move over into Kavi in that regard. But then we'll step up some of the communications to the email list about which, you know, the meeting logistics and those kinds of things. I guess in short it might be a little bit messy as we start to take off the runway with the pilot. But, you know, we'll make it better as we mature and advance through the pilot.

Okay, does - I thank you very much (Steve). And I thank you (Ryan) for joining. I'm not seeing any or hearing any other questions in regards to the pilot. Again we do appreciate the community with your assistance on this. And hopefully we'll get some production or productive value out of the pilot so that we can take this to the next level.

And so with that I think I'll close out the demonstration part. And the last part of our agenda again - just to recap - you'll expect to see something later this week in regards to the template for the charter, and look forward to the group's feedback and input into enhancing the metrics component as well as again, you know, later this week you'll see your Kavi ID's. And then our next meeting is scheduled at the same time - 20 UPC - on the 14th of April. And so you'll see calendar invites on that next week.

So I'll open it up once for any closing comments or questions. Otherwise we can maybe bring this call to a close. All right, great. Well thank you everyone. And we'll see you on the list and see you on the call in two weeks. Take care. And stop the recording please.

END