New gTLD PDP (PDP-Dec05)

**Bruce Tonkin,
Chair, new gTLD Committee
28 March 2006**

Key core values

- Preserving and enhancing the operational stability, reliability, security, and global interoperability of the Internet.

- Where feasible and appropriate, depending on market mechanisms to promote and sustain a competitive environment

- Seeking and supporting broad, informed participation reflecting the functional, geographic, and cultural diversity of the Internet at all levels of policy development and decision-making

Should new gTLDs be introduced?

- **Rough consensus so far**
  - **Yes – but subject to getting the selection criteria right**

Selection Criteria

- **Some constituencies have described some "criteria" for good selection criteria**
  - **E.g neutral, objective and predictable**

Selection Criteria (strong support)

- **Technical requirements**
  - **E.g meet IDN standards**
  - **E.g Meet a selected set of IETF RFCs**
- **Pay an application fee**
- **Demonstrate financial viability**
  - **Particularly with respect to security and stability (ie can operate registry effectively)**
- **Clearly differentiated space with respect to its purpose**

Selection Criteria (strong support)

- **Must use ICANN accredited registrars**
- **Must have mechanisms to ensure compliance with charter/purpose, and mechanisms to address violations**
- **Must comply with ICANN policies**

RFP reference implementation

- **Take selection criteria with strong support and create an example (or reference) for how the corresponding RFP might look to help consider the selection criteria**

- **Draw information from previous RFPs**

Selection Criteria (medium support)

- **Applicants must represent a well defined community and registrants are limited to members of that community**

- **Applicants must establish a charter that addresses a defined purpose with eligibility criteria, and registrants must meet the eligibility criteria.**

- **Accurate verification of registrant eligibility**

- **Explain how the new TLD maximizes benefits for the global Internet community**

Allocation methods

- **First-come, first-served,**
  - **with an objective mechanism to deal with conflict for the same string**

OR

- **Comparative evaluation**
  - **Rank with respect to selection criteria**
  - **May have absolute and relative criteria**

Form of contract for new gTLD

- **What contractual conditions should be established for the future?**
- **Further work over next couple of months**

Process going forward

- **Draft Initial reports available on GNSO website as we work through each part of the terms of reference**

- **Initial Report that covers all terms of reference will be posted on ICANN website prior to Marrakech meeting**

- **Will seek views on options**

- **GNSO Council vote to select from options**